# Olivia Bence Product Designer

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### **Experience**

#### Nuro | Product Designer

July 2020 - Present, Mountain View, CA

#### Autonomy Team, 2023-Present

Visualized complex data and metrics for engineers to review and iterate on autonomy software in map and dashboard interfaces. Redesigned map data app after leading user research interviews and feedback sessions. Redesigned data set search tool to use custom design system. Collaborated closely with engineers.

#### Operations Team, 2020-2023

Owned internal web apps for scheduling and time-tracking. Redesigned primary scheduling app, created schedule automation app, and mobile kiosk. Conducted user research sessions to inform wireframing. Ran user testing sessions to validate rapid prototyping. Maintained constant feedback loop with stakeholders and users for workflow improvements. Ran team workshops to inform product vision and roadmap. Worked closely with engineers for handoff and implementation.

#### Design Systems Team, 2020-Present

Build and maintain custom component library for efficient design and shared code. Updated system after company rebrand to align with new brand guidelines.

### Carnegie Mellon University, Int'l Film Festival | Design Team Lead

August 2019 - May 2020, Pittsburgh, PA

Redesigned brand identity including logo, color palette, and typography. Applied to all promotional materials website and social media campaigns, printed posters and magazine ads. Created visual language system for 2020's unique theme.

## Carnegie Mellon University, Tepper School of Business | Design Intern

June - August 2019, Pittsburgh, PA

Created website redesign proposal to highlight opportunity areas to apply new brand and improve user experience on complex navigation. Redesigned internal staff, faculty, student materials. Collaborated with marketing on social media campaigns.

#### 4080 Marketing | Design Intern

June 2018 - August 2019, Pittsburgh, PA

Worked with fast-paced agile start-up to establish cohesive user experience through a brand redesign, web and landing page design and optimization, data analysis and visualization, social media management, UX copywriting for Facebook ads and blogs.

### **Education**

### La Roche University | B.S. Graphic Design

May 2020, Pittsburgh, PA

GPA: 3.98

### Skills

#### **Design Process**

Problem identification, journey maps, user persona creation, storyboarding, wireframing, rapid prototyping, user testing, final spec creation, design systems

#### **User Research**

Create and conduct research plans, interviews, and cognitive walkthroughs Research share-outs with key stakeholders and collaborators

### Tools

Adobe InDesign, Photoshop, Illustrator, XD, Figma, Invision, Sketch